



## ~DISC JOCKEY WEDDING BROCHURE~

### **Congratulations. You're getting hitched!**

**Married! Yes Married! You are getting married! For over 34 years Black Tie Productions has worked hard to make sure that couples just like you experience an unforgettable wedding day. We understand how much your special day means to you and everyone involved. We aim to make it nothing short of perfect. And we set ourselves the target of exceeding your expectations. Dream and dream big!**

**We also understand that planning a wedding is a time consuming and often stressful experience. At Black Tie Productions, we realize that months of planning precede your special day. And when that day finally arrives you should be free to enjoy yourself without worrying about the many many details. That's our job! (And we are very good at what we do!) Since 1982 we have performed at 1000's of receptions and events.**

**We can put our vast experience to use by offering a one stop shop for all your wedding day needs including Disc Jockey, Photo Booth Rental and Atmosphere Up-lighting. Hire one service or hire them all. Bundling discounts can save you big! LET GET READY TO BUNDLE!!**

**This light hearted brochure discusses Wedding DJ Entertainment services in detail.**

### **DJ+**

**Time to 'fess up. Our DJ's aren't really DJ's. Not in the way most folks think of DJ's anyway. They don't dress like DJ's (Black Tie DJ's *always* wear tuxedos,) they don't steal your thunder and think they are rock stars and when it comes to multitasking these guys are ninja quality. Think Superman in a Tuxedo.**

**Of course, they know how to select and play the music you and your guests want from our private catalogue of over 75,000 tracks. We supply all our DJ's with a completely identical, comprehensive digital music library – available to search at [www.BlackTieProductions.com](http://www.BlackTieProductions.com). We have so much music that we could play a different song 24/7 for over a year straight That's way better than any Time Life CD collection all day, any day! Or even MUSIC NOW!**



We consider ourselves even better than Ryan Seacrest with keeping up on new releases. Yep, we got that. And that. And that too! Just like radio stations we have subscribed to a music service since 2002 that updates our music weekly in 16 different genres.

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◆ Current Dance/Top 40	◆ Big Band	◆ Funk	◆ Blues
◆ Current Country	◆ Polkas	◆ Modern Rock	◆ Waltz/Ballroom
◆ Traditional Country	◆ R&B	◆ Swing	◆ Soul
◆ Oldies—40's thru 60's	◆ Retro 80's	◆ Island	◆ Easy Listening
◆ 70's Disco	◆ Group Participation	◆ Motown	◆ Folk
◆ Classic Rock N Roll	◆ Ethnic	◆ Contemporary Jazz	◆ Latin
◆ 90's Hits	◆ Rap/Hip Hop	◆ Classical	Scan our website for more.

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We also supply all our DJ's with identical high tech sound and lighting equipment. All gear is 100% professional and designed for Wedding Receptions. We DO NOT provide a rock show experience with music that is WAY to loud or lighting that is so bright that we could remove cataracts. And this is No "Cosco DJ in a box." In fact our sound systems are BOSE. Known for incredible sound and hi fidelity. We can fill your reception room without overtaking the area. (Your guests can still talk at their tables and the dance floor can still have the required volume to get down.) " You've never heard the music sound so good."

While dynamic sound is important, special effect dance floor lighting can be just as significant. Our light show will aid in creating the perfect atmosphere of fun and excitement for everyone at your reception. The lighting is arranged so that it is not obtrusive, blinding, or over bearing. Our lighting and sound systems have been designed especially for wedding receptions. It is never forgotten that the focus of the evening IS the Newlyweds. Not the DJ and how much equipment they have or how loud their system can go. This is a wedding reception and not a rock concert. Your DJ should be there to complement the evening. Not take over!

Throughout your special day our DJ's just as professionally will serve as masters of ceremony, reception coordinators and maitre'd with two simple objectives: that your wedding plan is executed flawlessly, and that your expectations are exceeded. Read our online reviews. We obliterate expectation!

As part of the service, your DJ will also work with photographers, videographers, catering staff and other professional vendors you have hired ensure that everyone plays a coordinated role in bringing your plan to life. An organized event is a successful event. Smooth is the word!

On page 4 you will find a suggested wedding reception format. Think of it as a cheat sheet. We've added a bit of humour too. Your personal plan will be unique. Our staff/DJ will help you put everything together based on your ideas and preferences. It's like putting together one giant puzzle. And not to toot our own horn but we can do a crossword, watch Jeopardy and play Candy Crush all at the same time. Now that's talent. Again, Smooooth!

Confident? Heck yes! Live previews of our DJ's are encouraged. You'll not be disappointed. Again our online reviews are another great source for our repetition of quality and your assurance.

# Master of Ceremonies

From pre-grand entrance to the final dance we take care of every detail, including:

- The cocktail hour waiting game. (Announcements and organization while we wait for the arrival of the our guests of honor.)
- Grand entrance - (Your guests will be so excited to see you!)
- Dinner prayer - (No joke here. But hurry I am hungry. AMEN!)
- Toasts - (Short, simple and not to perform keg stands on the party bus is the best advise here.)
- Other toasts & thank you's - (Dad may want say a few words...or not.)
- Event announcements - (Special instructions for your guests - signature portrait, bar open/close, group photos, dessert station, grandma lost her teeth, ect.)
- Cutting the cake - (Who has the most frosting? And what are they going do with it?)
- Wedding dance - (The big big big moment. Drumroll please!)
- Throwing of flowers/garter - (Throwing things are expectable! No knives please.)
- Dollar dance - (Who dosen't need a few extra bucks for the Honeymoon?)
- Other events - (shoe game, group photos, stupid human tricks, a game of Twister.)

We provide a cordless microphone for toasts and announcements. This allows us to keep guests aware of all ongoing activities from any location in the room. We will also be happy to make special announcement for you such as: birthdays, anniversaries or even special "thank you's". Maybe not as good as game show host Drew Carey but pretty darn close. We are pros.



# Maitre'd

Black Tie DJ's don't just sweat the big stuff, they sweat the small stuff too, so you don't have to. Many small details play a part in making your day special and our DJ's are trained to keep a watchful eye on all of them. Examples include:

- Who is going to release tables for dinner?
- Who will pour champagne for the wedding and parents' tables?
- Who will set up for the dollar dance?
- Who will have your flowers for throwing when you need them?
- Plus so many others. Your reception is many small events rolling up and folded then layered into one big supa dupa mega ultra event. Think of the best burrito you have ever had but even better. Way better!

Small details, certainly, but, crucial in creating the perfect evening. Left unorganized, such details create "down time" during which your guests may become restless. (Lets get to the party part please!)

Your Black Tie DJ will take care of these details, and many others besides, always keeping a couple of steps ahead- we call this staging. We believe that Black Tie's attention to detail, organization and professionalism will make a significant difference to the outcome of your reception and we are sure you will agree. (Still Superman in a tuxedo.) Check out our online reviews. One of the most mentioned items in our reviews is how organized we kept the event and how this attention to details made the couple feel so at ease. It's your day and it will go by so quick. Let us take care of the details. Believe me. We got this! Yes! Yes! And Yes!



# Wedding Receptions 101: Black Tie's Informal Guide to Your Big Day!

The wedding ceremony is over. Your head is filled with unforgettable memories. Meryl Streep herself could not have delivered your Oscar-Worthy line the way you did. And in only two short syllables too—"I do". Genius. You nailed it! (Where are you going to display your award?)

Yet the day is far from over. There's a reception to immerse yourself in. This is when your Black Tie Productions DJ—again think Superman in a tuxedo—leaps into action, clearing even the tallest wedding cakes in a single bound. It's your day..Your way. PERIOD!

There are ten Black Tie Productions stages to a perfect wedding reception:

## 1: Herding cats

Before the Newlyweds arrive, floating on the magic carpet of their emotions, our DJ will already have agreed your plan with the Caterer, Bartender, Photographer, Videographer and any other vendors. The butcher, the baker and the candlestick maker are unlikely to be in attendance, but if they were your DJ would make sure they too knew exactly what was to be done. What you don't want is to have your evening choreographed in the style of the Three Stooges. That is not going to happen. Ear pulling, eye poking and face slaps are not our style.

## 2: Grand Entrance

Everyone is so excited you are here! It's time for the main attraction. We have prepped your guests and staff prior. We will greet the couple and wedding party on arrival to organize the grand entrance.

As a variation on this theme, black sheep of the family may be smuggled out of the wedding car and into the hall under a blanket. (You supply the blanket.)

From being introduced like the Detroit Pistons to a simple walk in and applause. We can make your grand entrance unforgettable. It's your way thru the doorway. Take a deep breath and "Let's get ready to rumbllllllllle!"

## 3: The gentle art of pre-dinner mingling

If time allows following the grand entrance, the couple can mingle with their guests. For those unfamiliar with the proper etiquette here, Black Tie is considering running mingling classes for next fall. (Our class credits are transferable.) We can inform your guests that dinner is to be served and that they should take their seats. We will already have poured Champagne for the toasts.

We will coordinate with the individuals chosen to give the dinner prayer and toasts.. Again organized and straight to dinner. You and your guests are starved! (In all honesty we need to get

something pronto to soak up the alcohol from the open bar your guests took full advantage of - Cheers!)

## **4: Formal introductions, prayers, toasts**

When the caterer is ready to serve dinner, your DJ will formally welcome your guests on behalf of the Newlyweds. The prayer follows, then toasts and/or other announcement. After that, your DJ will inform guests that they will be released by tables to attend the buffet or that they should remain seated if you are providing a sit down dinner. If your caterer does not release tables, your Disc Jockey will be glad to serve as Maitre'd. (Your DJ will NOT accept cash tips from your Great Uncle Otis to be released first. Maybe second but not first!) Bon Appetit!

## **5: Cutting the cake - Nice or Naughty?**

Nice or naughty? Will the cake fly? Will it be sweet and cute? Or has someone had a secret plan the entire time and been practicing smashing Twinkies in a friends face to perfect the one opportunity? We shall see! After dinner comes the traditional cutting of the cake. We will inform the Photographer, Videographer and your guests of this activity, especially if your plan includes cutting the cake with a chainsaw. Then there is time to mingle with guests or to finish any additional formal pictures the photographer may need (note that if a chainsaw has been used or the couple decides the entire cake is for throwing, there will be a short break of about an hour while the floor, ceiling, walls, guests and/or couple are hosed down.) This could get interesting.

We will make a last call for the buffet if needed.

\*We highly recommend that you engage our services from the moment your guests start to arrive. This way your DJ will have full opportunity to organize and execute a perfect event from the beginning. Perfection takes time.

## **6: The Dance Of Your Life**

About 20 minutes after the cake cutting is a good time to begin the long awaited dance of your life - the first dance as a married couple. We will call the Newlyweds forward, along with the parents and wedding party. There are many different ways to conduct these dances. Here's the traditional sequence:

### **Dance one: Parental dance**

Here the couple honor their parents. These dances can be done together in one song or separate with two a total of two songs. It can act as a second giving away. You may want to bring a box of tissues to the dance floor. It's a tear jerker. (Our advise for the Wedding Party are to stay calm and cry like a baby.)

### **Dance two: Newlyweds first dance**

The dance you have dreamed about. This dance usually is a solo dance and only involves you and the person you love the most. A very special moment for a special couple. It's just the two of you. (And a hush comes across the crowd.)

### **Dance three: Introduction of the Parents and Wedding Party**

The Newlyweds remain on the dance floor. (You look perfect together right where you are.) There are many different ways of conducting these dances. You can start with the Argentinian Tango and segue into the Cha-Cha Slide if you want, though we think traditional is best. Most would follow up with the parents and wedding party joining them on the dance floor. It's the both of you together with a very special group of people. It's family. It's close friends. It's love!

We are happy to help you with suggestions if you are unsure. You can find recommended songs and 30 second sound samples for wedding dances and parental dances on our website.

## **7: 'Everybody get up so we can get down!'**

At this stage we invite your guests to join us on the dance floor. Your DJ will play a few songs, varying the tempo so we can interact with your guests and get them up and moving. Usually music that is familiar with all ages. It's time to start working off the fabulous dinner and wedding cake. (Think Zumba in formal wear.)

## **8: You'd think it was too early to start throwing things, but that's exactly what happens next!**

Here's the part where people start throwing things about. Don't blame us—its tradition. We will involve as many of your guests as possible but we suggest you operate an age limit. Sixteen and above works well but if there are enough children 12 and under we can have a Teddy Bear Toss especially for them, held before the throwing of flowers.

### **Throwing the bouquet**

In the words of Beyonce "All the single ladies get your hand up!" The tradition is that the person who catches it will be next to marry. We will keep an eye out for any over eager guests so desperate to get hitched they'll place other participants in a variety of American Wrestling holds to get their hands on those flowers. We may need a whistle! (Make sure someone is videotaping. We may need instant replay.)

### **Throwing the garter**

Ooooh yeah! Step one remove the garter. Step two toss. This too can get ugly or least messy. Guests seem to think they can multitask with a beer in one hand and catch the garter with the other. Again messy! Have a mop ready.

Depending on the exact consumption of booze by this point, it is possible that the Uncle Otis will already be wearing the garter as a headband with the bouquet tucked behind his ear. Believe us. It happens.

## 9: The Dollar Dance

The final event is the dollar dance. Prior to this event, we set up an area and gather all supplies. We also advise that this event should not take too long. Suggested supplies for the dollar dance include: liquor for shots (...or jello shots!), mints or candies, and disposable shot glasses. If a funnel is involved we do recommend a chair nearby for the Newlyweds. This could take some time.

## 10: The End Of Formality ... But Not The Evening

The end of the dollar dance signals the end of formal activities (If you are not having a dollar dance, all formal activities end after the throwing of flowers and garter). Your DJ will then ensure that your guests are entertained until late. This could get a little crazy. Get the cameras out. History is about to be made- or what we call it here at Black Tie..... EVIDENCE!

That concludes Black Tie's light-hearted introduction to wedding receptions. We hope you enjoyed it. Talk to your Black Tie Production DJ to arrange your own special format. With our online planning form from our website you will have complete control over the entire proceedings. You can save this form at any time and return to it later. On average the traditional format takes 2-3 hours to complete including an hour for dinner.

## Let's talk greenbacks (the boring stuff)

Please visit our website for an instant price quote and to check real-time date availability. Don't forget we offer great bundling packages—DJ, Photo Booth & Up-Lighting! LET GET READY TO BUNDLE!!

If you would like to reserve the services of Black Tie Productions contact our office. Your date will be held for 10 days. A \$100.00 retainer fee per service is required to secure a date past the 10 day hold time and is deducted from your total amount. Retainer fees can be paid in check, charge online or cash.

Additional payments on all services can be made early if desired.

If you have any questions, do not hesitate to contact us.

Mail all monies and paperwork to:

Black Tie Productions, Inc. 3726

Richfield Road Flint, MI 48506

Phone: Call or Text 1.800.232.9750

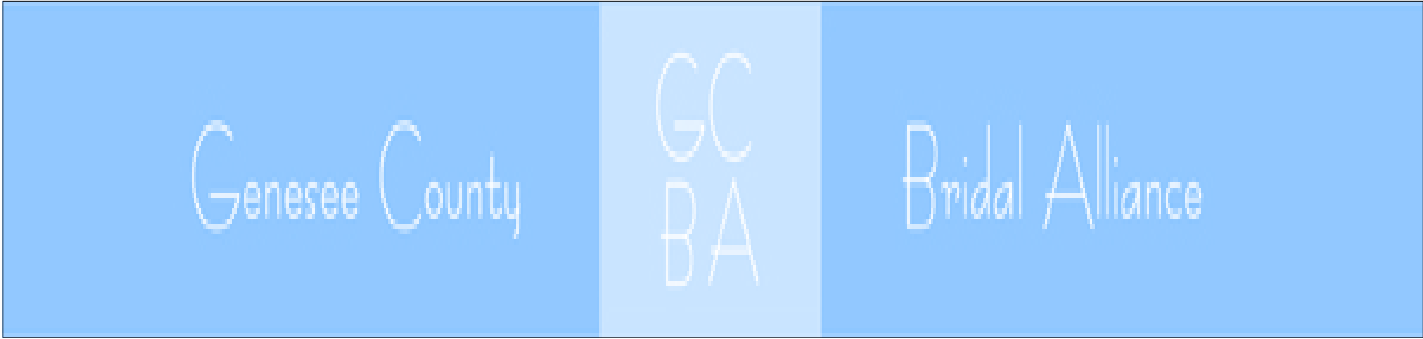
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~Office Hours By Appointment~



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*Notes & Questions.....*

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